2019 Community Health Implementation Plan

Landmark Medical Center developed an Implementation Plan to guide community benefit and population health improvement activities across their service area. The Implementation Plan builds upon previous health improvement activities, while recognizing new health needs and a changing healthcare environment identified in the 2019 CHNA. Goals, objectives, and strategies from the plan are outlined below.

Behavioral Health

Goal: Reduce the prevalence of family trauma.

Objectives:
- Increase trauma awareness and support a trauma-informed community.
- Increase awareness of behavioral health disorders and access to services.

Strategies:
- Support a trauma-informed hospital, including staff and clinicians.
- Sponsor the Campaign to Change Direction to increase awareness of behavioral health and reduce stigma.
- Explore opportunities to improve access to medically-induced treatment for opioid addiction.
- Support community initiatives to increase trauma awareness and available trauma services.
- Support community initiatives to increase awareness of domestic violence and available services.
- Support community initiatives to increase access to affordable childcare.

Chronic Disease

Goal: Expand access to care to reduce health disparities for chronic disease.

Objectives:
- Provide community education and outreach that promotes chronic disease prevention.
- Reduce food insecurity and increase community options for healthy foods.

Strategies:
- Provide chronic disease best practice care and management education to skilled nursing facilities.
- Explore opportunities to provide lung cancer screenings in Woonsocket with appropriate follow-up services at partner sites.
- Provide the Diabetic Outpatient Education Program designed to assist diabetic patients in improving blood glucose management and quality of life.
Landmark Medical Center

> Explore opportunities to provide ride shares (Uber Health, Circulation Health) for patients.
> Support the Diabetes Prevention Program in partnership with the Woonsocket HEZ.
> Support Woonsocket Walks - A City on The Move, a pedestrian walking plan to improve the walkability of Woonsocket.
> Provide community screenings and educational forums, targeting at-risk populations.
> Participate in and/or host free community health fairs targeting diverse populations.
> Partner with the Woonsocket HEZ to create and implement a food access work plan based on findings from a recent food system needs assessment.

Maternal and Child Health
Goal: Reduce teen pregnancies and improve birth outcomes for mothers and babies.

Objectives:
> Increase access to comprehensive healthcare and family life education for teens.
> Through the Health Equity Zone, increase opportunities for teen engagement and leadership in the community.

Strategies:
> Support community organizations established at the Woonsocket High School-based health center to increase the number of teens receiving care.
> Support youth-driven campaigns to address teen pregnancy and related health issues.
> Support the Northern Rhode Island Higher Education Center to engage youth in education and workforce opportunities.

Landmark Medical Center is committed to our role as an anchor for health and wellbeing in the Woonsocket community. In support of our continued investment in the community, leadership representatives reviewed and approved the 2019 CHNA Final Report and Implementation Plan.

The 2019 CHNA Report is available for review and comment at landmarkmedical.org.